

Fresh Ideas Contest within the framework of Interzoo 2022

SCOPE OF APPLICATION

These General Terms and Conditions apply to the "Fresh Ideas Contest" between the participant and the organiser as legally binding. Counter-confirmations by the participant referring to his terms and conditions are hereby expressly rejected. Deviations from these terms and conditions are only valid if they are confirmed in writing by the organiser. Participation in the competition organised by the organiser is additionally subject to the fulfilment of all the conditions of participation laid down for this competition, which the participant has received in advance by e-mail.

ORGANISER

This is a contest organised by Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH (hereinafter WZF) at the Fresh Ideas Stage, which will be held as part of Interzoo 2022.

ELIGIBILITY

Companies that are registered as exhibitors at Interzoo 2022 and meet the requirements of the [conditions of participation for start-ups](#) can take part. They must also have registered for a start-up slot on the Fresh Ideas Stage. Employees and authorised representatives of WZF, their family members and household members are excluded. WZF reserves the right to refuse the participation of individuals from the outset for good cause or to exclude them from the contest at a later date and also to reclaim the prize. Good cause is deemed to exist, for example, in cases of abuse or fraud (including attempts) or other violations of the conditions of participation. In such cases, WZF reserves the right to disqualify winners at a later date.

CONTENT OF THE CONTEST

Participation in the contest is based on a short presentation of the business idea on the Fresh Ideas Stage, which will be held in front of a jury. The jury then evaluates the business models according to predefined criteria and awards points.

The participating company with the highest number of points is the winner of the contest and may officially call itself "Winner Interzoo Fresh Ideas Contest 2022".

The first/second/third place companies will each receive a prize. The winners will be announced at the end of the event.

1st place: A 12 sqm stand area at Interzoo 2024, value approx. 2,500€.

2nd place: An Interzoo marketing package, value approx. 2,400€.

3rd place: A space at the Interzoo Product Showcase, value approx. 370€.

Payment of the prize in cash or transfer to another company is not possible.

COMMUNICATION

As far as the contest is concerned, the winning organisations will be integrated into the press and social media work of the organiser. The results will be published directly after the award ceremony by the organiser.

COMPETITION CLAUSE

In addition to the participant, other companies from the same sector may also enter. Information and documents provided by the partner to the WZF will be treated with absolute confidentiality.

SEVERABILITY CLAUSE

Should individual provisions of this agreement be or become invalid, this shall not affect the validity of the other provisions of this agreement. Instead, both contracting parties undertake to replace any invalid part of the text with a provision that corresponds to the intended purpose of the contract or comes as close as possible to it in economic terms. The same shall apply mutatis mutandis if the contract should contain a loophole. In this case, the contracting parties agree to replace any missing provision by a supplementary agreement which corresponds to the purpose of the contract intended by both parties.

DATA PROTECTION

Data protection information: The organiser processes personal data only for the purposes of this competition on the basis of the consent of each participant in accordance with Art. 6(1a) EU-DSGVO. Further data protection information can be viewed at any time on our website (<https://www.interzoo.com/de/datenschutz>).

FINAL PROVISIONS

The law of the Federal Republic of Germany shall apply. Legal recourse is excluded.